

MICHAEL VINCENT MILANTE

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ABOUT ME

I am a Marketing Automation Specialist and Full-Stack Developer with over 13 years of hands-on experience bridging the gap between marketing tech and backend infrastructure. Currently, I focus on building and optimizing high-converting sales funnels, advanced CRM workflows, and complex tech stack integrations using GoHighLevel, Zapier, and Make. Backed by over a decade of deep WordPress development and Linux server administration, I don't just design the customer journey—I write the custom code, manage the databases, and configure the cloud servers needed to keep large-scale digital operations running flawlessly.

SKILLS

Marketing Automation: GoHighLevel (GHL), ClickFunnels, Kartra, Keap, BookFunnel, Shopify, Email Marketing, Lead Generation

Workflows & CRM: Zapier, Make (Integromat), Stripe Integration, CRM Management, Tech Stack Integrations

Web Development: WordPress (10+ years), Joomla, Drupal, PHP, HTML5, CSS3, JavaScript, E-commerce Tech

Servers & Infrastructure: Linux Server Administration, Asterisk, ViciDial, MySQL/MariaDB, VyOS/Vyatta, Tech Troubleshooting

WORK HISTORY

Marketing Automation Specialist

Queue Simple | Nov 2019 – Present | Phoenix, AZ (Remote)

- Set up, test, and run full email marketing setups and drip campaigns to keep customers coming back.
- Take care of the technical side of the Shopify store, including app integrations, custom checkout setups, and conversion tracking pixels.
- Work closely with the growth team to audit current tools, fix broken technical pieces, and smooth out the checkout funnel.

GoHighLevel & Funnel Automation Expert

Upwork | Apr 2019 – Present | Freelance / Consultant (Remote)

- Build complete sales funnels, registration pages, and membership websites using GoHighLevel, ClickFunnels, and Kartra.
- Connect different software apps using Zapier and Make so client data syncs instantly without any manual work.
- Link payment systems like Stripe into web funnels and set up the follow-up confirmation emails for buyers.
- Build custom WordPress websites, utilizing over a decade of development experience to fix page speed and database issues.

Marketing Analyst

Excel Global Partners / EGP Ventures | Mar 2018 – Nov 2018 | Austin, TX (Remote)

- Looked over marketing campaign numbers and user stats to find out where people were dropping off and how to get better marketing returns.
- Tracked new signups, leads, and general pipeline numbers to give clear performance reports to the management team.

Founder & Project Manager

CornStuffs Web Solutions | Oct 2015 – Jun 2017 | Iloilo City, Philippines

- Started and led a small team of developers building websites, e-commerce stores, and custom CRM software for clients.
- Managed web projects from start to finish using WordPress, PHP, JavaScript, and on-page SEO techniques to hit client goals.
- Handled the underlying system tasks, including server configuration, hosting setups, and basic database tuning.

System Administrator & IT Department Head

Altered Link Corporation | Jan 2015 – Jan 2017 | Philippines

- Managed all corporate technical infrastructure, including running servers, tracking uptimes, and designing the overall system game-plan.
- Configured and locked down Linux servers, taking full charge of server root access and database administration.
- Coded custom backend programs, including a custom soundboard interface for ViciDial and a high-level admin dialer system.
- Served as the main technical contact point to diagnose and fix advanced software bugs for company clients.

Web Developer & Consultant

SailChecker / Web Pages That Sell / Jet Spectrum | Nov 2015 – Mar 2017 | Global Clients (Remote)

- Worked on backend web modules for SailChecker, a major worldwide yacht rental and charter booking platform.
- Built high-converting websites and mobile-friendly page layouts for digital marketing agency Web Pages That Sell.
- Designed, customized, and maintained the main company website and social media connections for Jet Spectrum Aviation.

Software Developer & Linux Administrator

Comtech Universal | Jun 2013 – Dec 2014 | Philippines

- Wrote custom scripts and third-party software additions to connect directly with Asterisk and the ViciDial call platform.
- Installed, updated, and ran Linux distribution servers, network firewalls using VyOS/Vyatta, and local MySQL databases.